



THE SINGAPORE CHAMBER OF COMMERCE (HONG KONG)

Incorporated with limited liability

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InterCham Event - Organized by German Chamber of Commerce, Hong Kong

Luncheon: Omnichannel E-Commerce – Leveraging the power of offline and online

Date : Thursday, 25 May 2017
Time : 12:30pm – 2:00pm
Venue : GIC/GCC, 3601 Tower 1, Lippo Centre, 89 Queensway, Admiralty, Hong Kong.

About the Event:

Combining online commerce with traditional retail can help to unlock additional opportunities to sell products and services, interact with the customer seamlessly through channels, and save costs.

Within this seminar we look at integration points of online and offline systems and examples how customer data, product data, inventory and orders can be leveraged across e-commerce and point of sales.

Speakers

Patrick Deloy, native German, has been involved in IT & e-commerce in China for over 10 years with stations in Hong Kong and China. Bluecom is an e-commerce solution provider with offices in Shanghai, Hong Kong and Ho Chi Minh City and a team of almost 100 e-commerce developers, project managers, technical architects and business analysts. Bluecom is working with some of the biggest International companies, renowned brands and successful online retailers by providing professional e-commerce development services for Greater China, Japan, Korea and Southeast Asia.

REGISTRATION FORM (please return this form to the Chamber office by fax at 2838 3390 or email to scc@scchk.com.hk latest by **23 May 2017**)

A completed form is a confirmed booking unless otherwise notified.

Please settle your payment before deadline and seat will only be confirmed after payment is settled.

As place are limited, acceptance is on first-come-first-served basis.

SCC/SA Member (Membership No. _____) @HK\$200* x _____ = \$ _____

Guest / Non-member @HK\$250* x _____ = \$ _____

****Remark: Price included sandwich and juice**

- Please make your cheque payable to “**The Singapore Chamber of Commerce (Hong Kong)**” and mail to: Unit 702, 7/F., China Hong Kong Tower, 8-12 Hennessy Road, Wanchai, Hong Kong
- OR credit direct to United Overseas Bank A/C 071-832-86-307-370-6 HKD. Please retain and fax the bank-in slip to 2838 3390

Mr./Mrs./Ms. _____ Title: _____

Company: _____

Name(s) of other attendee(s): _____

Contact person: _____ Tel: _____ Email: _____

Notes: No refund after deadline & no show will be charged unless the event is cancelled by the organizer.